

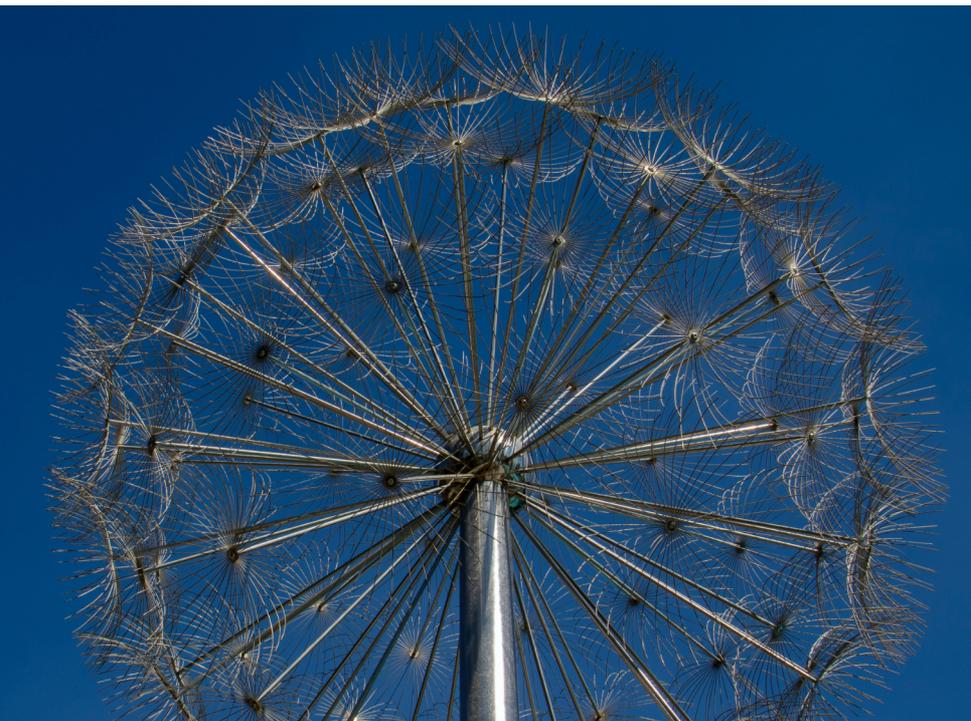
SUSTAINABILITY



"Our vision is clear in terms of establishing sustainability's pillars as a key component of our development journey, which is part of the national agenda. We are committed to sustainability, which is a top priority that we strive to implement taking into consideration environment conservation, and balance between economic and social development.

Sheikh Mohammed bin Rashid Al Maktoum
Vice President and Prime Minister of
United Arab Emirates





WHAT IS SUSTAINABILITY FOR H MARK HOST?

“We understand sustainability as meeting the needs of the present **without compromising** the ability of **future generations** to meet their own needs”

Claudio Capaccioli, CEO H Mark Hosts



OUR VISION:

— TO PROMOTE AN ENVIRONMENTALLY-CONSCIOUS FOCUS WITHIN OUR HOTELS AND AMONG OUR TEAM MEMBERS

OUR MISSION:

Continually look for ways to preserve and protect natural resources by reducing waste and energy, while providing experiences and service to our guests.

Continuous communication with our guests and creating awareness of our efforts while encouraging them to join us in the simplest practices to reach our goals.

HR,

OUR 5 PILLARS IN SUSTAINABILITY

This eco-project is based on 5 interconnected pillars. It is impossible to think about nature, wildlife and an eco-friendly life separately. These elements are all intertwined, if you improve something in our local environment, it will be projected to the rest of the world.

5 PILLARS:

- REDUCE, REUSE, RECYCLE
- PROTECT WILDLIFE – FLORA & FAUNA
- REDUCE WATER CONSUMPTION
- ENERGY CONSERVATION
- LOCAL CARE & FAIR TRADE



REDUCE, REUSE, RECYCLE

Use recycled products or ensure that recycled products are disposed off appropriately whenever possible within the local capabilities.

Plastic Free - Our goal is to one day be plastic free. For now, The H Dubai is making strides to reach this initiative by reducing our use of plastic as much as possible in our day-to-day operations. We are also working on replacing the toiletries plastic bottles with dispensers.

Encourage **“Reuse and Recycle”** of the printing paper. The H Dubai minimizes the output of printed materials and prefers to communicate digitally and through website. For all print purposes, recycle paper is used. All printer cartridges and photo copier toner bottles are recycled.

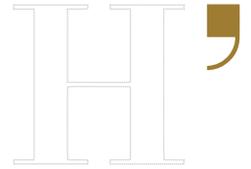
Segregation - Within the hotel, all departments are encouraged to segregate plastic, glass and cans as well as bio-degradable, paper and non-biodegradable waste - which is then collected by an external agency specialized in recycling glass, plastic and cans while the latter is used (bio-degradable) in the composter and the rest goes to the landfill.

Communicate with guests and colleagues via green cards, green stickers, email signatures and trainings to reduce the use of water, paper, electricity, and other resources that damage the environment.

Communicate with suppliers to reduce packaging, provide environment friendly chemicals, and to provide organic, locally produced, sustained food inclusive of fish, meat, flowers, fauna etc. Strong preference is given to fair trade and eco-certified suppliers.

Reduction of greenhouse gases and carbon footprint by reducing energy consumption and evaluating substances and equipment's to find alternatives with less harmful impact on the environment such as purchasing ozone friendly refrigeration and air conditioning units.

Soap for Hope - Participate in the “Soap for Hope”, a program started by Diversey. The program provides a livelihood to the local community through recycling and reprocessing soap. It also helps the hotel to reduce waste by turning used soap into a valuable product.



ENERGY AND WATER CONSERVATION

Sensor lights and light timers across the hotel help save energy by using LED bulbs.

Encourage a “**switch off policy**” among the staff and guests.

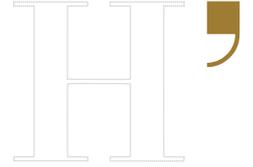
Optimize electricity consumption by adjusting it depending on hotel occupancy.

Involving guests to contribute to water saving by encouraging them to reuse their towels and linen using green cards as visible signs in the room.

Introducing **Super Green Vouchers** in guest rooms which encourages them to participate in saving energy and resources consumed in cleaning the room by opting to not get the room cleaned for the day in exchange for an AED 25 voucher which can be used in hotel’s food and beverage outlets or donated to charity at Senses Centre for special needs.

Intensive maintenance program for mending leakages in the hotel.

Landscaping: Maintain landscaped gardens irrigation using treated effluent water and select only local trees and fauna for landscaping that require minimal watering.



WASTE MANAGEMENT

At The H Dubai the following waste materials are sorted out and send to recycle:

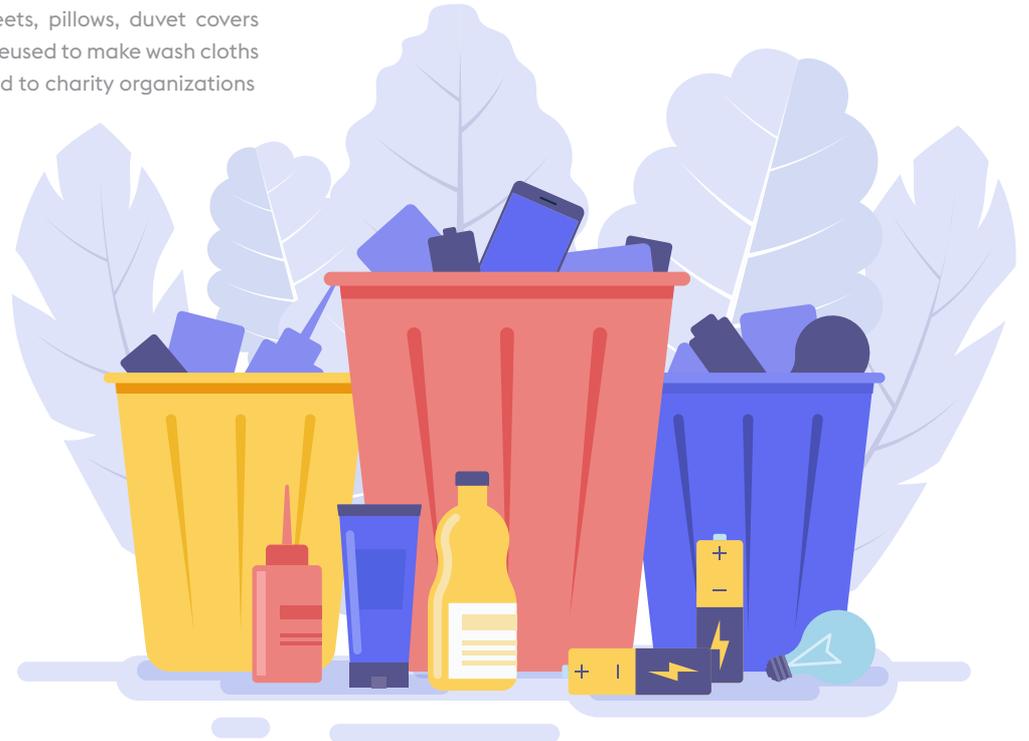
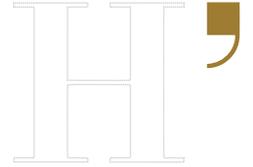
- Paper and cardboard
- Plastic
- Metal / Aluminum Cans
- Glass
- Used Oil
- Batteries of any kind
- Printer cartridges and toners
- Hazardous Waste

Preventing Food Waste by implementing portion control (pay-by-weight promotion in Eat & Meat restaurant), correct food storage and avoiding wastage during preparation or through spoilage. Donating food to dog shelters.

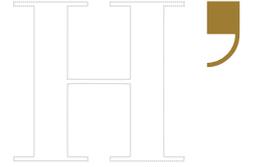
Suppliers are encouraged to bring their products in crates and cases which are reused and taken back. Also use of bio-degradable packaging materials are encouraged where appropriate.

Black and gray wastewater is managed by the municipality in a non-polluting way.

Linen such as bedsheets, pillows, duvet covers and towels are either reused to make wash cloths and dusters or donated to charity organizations



SUPPORT LOCAL COMMUNITY AND SOCIAL RESPONSIBILITY



The H Dubai actively supports local CSR projects including Blood Donation Drives, Beat Diabetes Walk, Clean Up the Beach Campaign and by volunteering at the local orphanages, elderly homes, and organize charity events by partnering with Senses Centre for special needs.

We support local employment and give preference for sourcing workforce from local community. We make special efforts to choose local producers and suppliers.

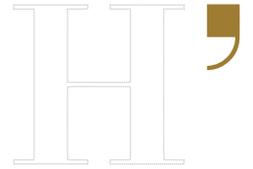
The H Dubai proudly represents the local culture and heritage by actively training the team members to ensure proper service delivery and guest satisfaction.

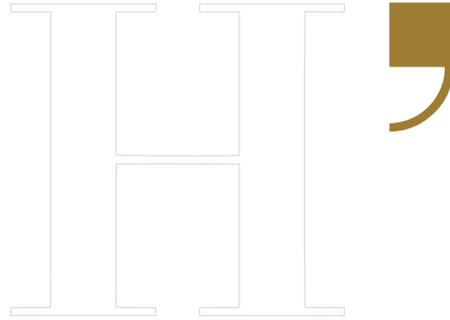


GREEN GLOBE CERTIFIED 2019



The Green Globe™ is identified around the world as representing the highest quality in sustainable practices within travel, tourism and related industries. Getting awarded with the Green Globe means that an establishment has fulfilled a list of requirements. These requirements are contained in mandatory and guideline criteria. The H Dubai received the Green Globe certificate in 2019. The hotel implemented an integrated energy and environment program with various green measures such as low energy bulbs, LED lighting and motion sensors in public areas, water savers for taps and the guest's choice of using the same bed linens and towels for another day along with a strong social sustainability plan.





@THEHDUBAI



ONE SHEIKH ZAYED ROAD | P.O. BOX 125511, DUBAI, U.A.E. | TEL: +971 4 501 8888 |  +971 56 656 7311
WELCOME.DUBAI@H-HOTEL.COM | HHOTELDUBAI.COM